

KTXA PROGRAM/ISSUES REPORT

January 1-March 31, 2010

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News: First In Prime (weeknights at 7pm and 8pm). The station also initiated a series called Survive and Save In '10, a segment in newscasts which focuses on ways to help those in our community that have been adversely affected by the national economic downturn.

During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

TXA 21 KTXA

Quarterly Issues Report

January – March 2010

Medical

1/1 8pm A north Texas man has taken on the challenge to lose weight by exercising with the Wii game system. **1/1 8pm** A new law requires pregnant women to be tested for HIV, syphilis and Hepatitis B. **1/3 7, 8pm** A twin girl born without one of her ears had reconstruction surgery to add an ear. **1/4 8pm** Dr. Michelle Ho discusses the facts and myths of preventing and treating hangovers. **1/11 8pm** A Fort Worth man takes the first steps to find out if he is eligible for a face transplant. **1/18 8pm** Dr. Michelle Ho discusses why it is important for parents to make sure their children's soccer team plays by the rules. **2/4 7pm** A program called Faith Community Nursing encourages nurses to become involved in the health of their church members. **2/4 7pm** New technology is making it easier for high-risk heart patients to undergo much needed medical procedures. Doctors in Tarrant County used the device on a heart patient. **3/1 8pm** Dr. Michelle Ho talks about how to detect and treat head lice. **3/14 8pm** Two North Texas men share their stories of surviving breast cancer. **3/16 7pm** The National Kidney Foundation received a 50 thousand dollar donation from former Dallas Cowboy Everson Walls and Adrienne Springs, the wife of former Dallas Cowboy Ron Springs. The money will be used to fund a camp for children with chronic kidney disease. **3/24 7, 8pm** For 30 years there has been a search to find a cure for HIV and AIDS. A north Texas bio-medical company says they're now on the leading edge of that international search.

Community

1/1 8pm A north Texas boy's picture was on the New Life Rises float at the Tournament of Roses parade. His parents donated his organs after he passed away. **1/3 7, 8pm** Charles Sammons, a Dallas businessman and philanthropist, identified six beneficiaries before his death. Those organizations will receive part of a 100 million dollar donation. **1/3 7pm** A profile of a woman who has run a community health clinic in Dallas for the past 30 years. **1/6 7pm** The Wish with Wings program gave a six-year-old girl from Paradise, Texas the opportunity to go on a shopping spree. She has leukemia and loves shopping. **1/11 7pm** Local lawmakers and civic leaders held a forum to explain to high school students why it is important to get involved in their community. **1/12 8pm** The Hispanic Fire Fighters Association held a coat drive in Arlington. **1/20 7pm** Safer Dallas, Better Dallas along with the Rotary Club of Dallas raised more than \$25,000 for a Dallas police sergeant. The sergeant is battling a rare form of tongue cancer. **1/20 8pm** A group of Dallas moms founded Small Change. The group helps children as young as three learn how participating in community service can make a difference in a person's life. **1/21 8pm** Fortune Magazine ranked Coppell based Container Store number 34 on its list of the 100 best companies to work for. Dallas based Balfour Beatty construction was ranked 76. **1/22 8pm** A new type of business in north Texas that is getting a lot of attention is baby planning, it's very similar to wedding planning. The north Texas company helps expectant moms prepare for the new addition. **1/27 7, 8pm** Catholic Charities in Fort Worth is working to eradicate homelessness. They started street outreach services. The program is designed to service the medical, mental and psychological needs of the unsheltered. **1/27 8pm** A look inside a car museum owned by a Fort Worth family. **1/29 7pm** A look at how visually impaired children are able to enjoy the Fort Worth Stock Show despite their disability. **2/4 7, 8pm** A north Texas fourth grader created Hugh for Haiti. The program collects new and gently used stuffed animals for Haitian children. **2/4 7pm** A profile on the Plano CASA program. **2/22 8pm** A Richland College student is being credited with saving the life of a woman whose car was on fire trapping her inside. **2/26 7pm** A restaurant in Keller has a wall filled with pictures of veterans. Family members can place pictures of their loved ones who are vets on the wall. **3/1 8pm** A report on a new agency that helps find lost dogs and cats. **3/9 7pm** A student from Terrell Texas won an essay contest that allows him to push the button that will trigger the implosion of Texas Stadium, the former home of the Dallas Cowboys'. **3/16 7pm** Former Dallas Cowboy Deion Sanders talks about his Truth Football program. It's a program designed not only to give DFW kids a chance to be great football players, but great people. **3/16 7pm** A north Texas man who has struggled with muscular dystrophy is helping special needs children by opening a ranch where they can participate in therapeutic activities. **3/24 8pm** Legal expert Jerry Loftin discusses the fine line between child abuse, discipline, and freedom of speech.

Economy

TXA 21 Is helping North Texans find jobs by sharing their stories about looking for a job. **1/4 8pm** Employment expert Patty Revis talks about why it is important to have a list of possible objections before you go on a job interview. **1/12 7pm** The Better Business Bureau of North Texas has published its list of the top ten scams and rip-offs of the last year. **1/18 8pm** An employment expert offers tips on how to sell yourself when looking for a job. **3/16 6pm** A federal task force uncovered a massive mortgage fraud conspiracy operating in north Texas.

Education

1/22 8pm Olympic gold medalist and Dallas Skyline graduate Michael Johnson is helped spread the word about Youth Mentoring Month. Johnson partnered with McKinney ISD to kick off a district wide pep rally that stresses why mentoring and taking part in young peoples lives is so important. **1/22 7pm** To help raise money for victims of Haiti, teachers and coaches at a middle school went shoeless. They wanted to encourage students to donate to a shoe drive for Haitians. **2/1 7pm, 8pm** To make sure their children got into a public Montessori school parents camped overnight outside the school so they could be one of the first on the registration list. **2/5 6pm** A special mass was held in honor of Sally Reilly, who has taught at St. Monica Catholic School in Dallas for more than 50 years. **3/4 4pm** High school students who were once written off by their teachers at other schools are thriving at a special school operated by Cornerstone Crossroads Academy. **3/16 4pm** During spring break some high school students spent time shadowing a person in a position they would like to have in the future. The students shadowed chefs, athletes and city officials. **3/30 7, 8pm** Some of the best teachers at Green Oaks School have Down Syndrome. The school works with children with special needs.

Crime

3/31 8pm Fort Worth's Police Department stopped taking state and federal safety patrol money while it investigates some of its own officers. **3/31 8pm** Legal expert Jerry Loftin talks about the legal ramification of bullying.